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Small Business Management Chapter 1. small business. entrepreneur. Four Key Ideas to start a small business. self-efficacy. involves 1-50 people and has its owner managing the business o.... a person who owns or starts an organization such as a business. 1. believe that you can do this-self efficacy... 2.

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Small Business A business that is small compared to large companies in an industry, has geographically localized operations, is financed by only a few individuals, and has a small management system. Entrepreneurial Opportunity

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